

SERVING THE NEW YORK REAL ESTATE MARKET SINCE 1866

WILLIAM B. MAY<sup>SM</sup>

[wbmay.com](http://wbmay.com)





# WILLIAM B. MAY<sup>SM</sup>

**Since 1866, hundreds of  
real estate firms have come  
and gone in New York. One  
thrived. And prospered.  
And grew to be one of the  
city's pre-eminent, full  
service firms.**

Though we expanded on a vision and evolved on an historical legacy that began in 1866, customer satisfaction remains our priority, and is the main stay of our unprecedented longevity and preeminence.

Throughout the many real estate cycles, we have provided buyers, sellers and renters with expert guidance by keeping pace with the New York Markets and recognizing new areas of opportunity before they become trends.

Since our inception, quality has been the focus of our elite staff of expert brokers and associates. Representing penthouses, lofts, condos, co-ops and everything in between, William B. May's brokerage has been at the forefront of New York's residential real estate industry for over a century.

**This is the story of the William B. May Company.**

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# The William B. May Advantage

**Designed for entrepreneurial brokers and associates, the William B. May Franchise fosters business growth, ensures maximal income potential and rewards independence and initiative.**

- Retain 100% of Commission
- Well-known and recognized Brand name
- High-end office to host your clients or network with fellow agents
- wbmay.com consumer website
- Personal wbmay.com email address
- Personal William B. May voice mail
- Print-ready William B. May marketing templates to co-brand
- On-line access to all Listing Agreements, Leases and Disclosure Forms



“ SINCE TRANSACTIONS CAN BE FEW AND FAR BETWEEN ,



**We offer you the advantage of keeping 100% of your commission and a full menu of strategically selected tools and services designed to enhance your bottom line.**

- wbmay.com broker site with complimentary access to OLR
- Complimentary advertising through OLR
  - www.realtor.com
  - www.yahoo.com
  - www.villagevoice.com
  - www.msn.com
  - www.aol.com
  - www.wsj.com
- Easy and Cost Effective e-brochures, floor plans, virtual tours and digital property photography available through OLR
- Discounted Advertising Rates



**MAXIMIZE EARNINGS POTENTIAL WITH 100% COMMISSION. ”**



# Maximize your earnings potential

We believe you do all the work, hence you should reap all the benefits. Skilled and professional agents should keep more of what they make and at the same time benefit from the reputation and integrity that William B. May has earned in the market place.

## Sample Scenario:

### Sample Broker

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Sales Volume:	\$ 5,000,000
6% Sales Commission:	\$ 300,000
3% Co-Broker Commission:	\$ 150,000

### Traditional Model

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50/50 House Split	\$ 75,000
Income Earned:	\$ 75,000

### William B. May Model

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Annual Fee:	\$ 6,000
<b>Income Earned:</b>	<b>\$ 144,000</b>







## Join William B. May

To become a William B. May franchise you must be a Licensed Real Estate Broker or Associate Broker in the State of New York. You will be the Broker of Record for your group if you wish to bring Sales Associates with you.

Upon joining the organization, you and each of your Sales Associates will incur a one time set up fee of \$1,500, and will be billed \$500 per month thereafter. Licensed sales people are eligible to join, and will be matched with a Broker of Record.

### **William B. May Annual Dues**

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Initial License Fee:	\$	1,500
Monthly Fee:	\$	500

## Broker Referral Incentive Plan

You will receive \$500 for each Broker and Sales Associate you bring to the organization. For every 20 Brokers and Sales Associates you bring in 2008 and 2009 you will earn Equity in the company.

### **How to Join William B. May**

Call and set an appointment

**212.679.9300**

Visit our website

**wbmay.com**

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## **Broker Services Holding, LLC**

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New York, NY 10016

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